

USA Regional Trade Center

The U.S.A Regional Trade Center (USARTC) works to the benefit of U.S. Small and Medium sized Enterprises (SME's); specifically by providing SME's with assistance in exploring and entering the market, including establishing a presence in the UAE and greater region.

The USARTC is a 'one-stop shop' that facilitates trade between U.S. Companies, the United Arab Emirates (UAE) and Middle East & North Africa (MENA) regional buyers, by offering SME's an innovative and cost-effective business expansion solution into the MENA region, as well as the CIS and Indian sub-continent countries.

SME's can take comfort and reassurance through endorsements of support for the USARTC from The Under Secretary for International Trade – U.S. Department of Commerce, the U.S. Ambassador to the UAE – U.S. State Department, and the Minister of Foreign Trade – UAE Ministry of Foreign Trade.

The USARTC provides U.S. SME's an opportunity to showcase their products, exhibit internationally, host conferences and meetings, set-up regional offices, import and export, distribute and expand with business consultancy and logistics services all available from one centralized location – we are truly the 'one-stop shop'!

Setting up a new business or expanding your business internationally without the right partner can be a very challenging and risky endeavor. The USARTC presents you peace of mind by offering your business a "one-stop-shop" that greatly simplifies your internationalization process. Through a comprehensive and cost-effective package of furnished and serviced executive suites, business registration and licensing, visa processing and a wide array of operational and administrative services, you can ensure that your business setup will be quick and hassle-free.

Established in 2011 as part of Sharjah's strategic plan to move the Emirate towards an investment-driven economy and regional hub for international business, the USARTC serves as the only Free Zone in the Middle East catering exclusively to American SMEs. The USARTC's mandate is to assist American SMEs in identifying and exploiting the massive opportunities in the rapidly-developing Middle East region by facilitating trade with regional buyers.

The USARTC Free Zone works to support SMEs across a wide range of industry sectors including aviation, freight and logistics, IT and telecommunications, pharmaceuticals, engineering, food and beverage, jewelry and cosmetics, etc.